



## An **Early-Stage Startup** is looking for a **Cool UX/UI Designer**

**Job Title:** UI/UX Designer, Vancouver

**Duration:** From July 1<sup>st</sup>, 2021 to Jan 31<sup>st</sup>, 2022

**Salary:** \$19 per hour (35 hours per week) with a potential to become a permanent position

### **About the Company:**

Castofly is developing an EdTech software platform to seamlessly create and collaborate on videos. It eliminates the need to use multiple software and reduces end-to-end content creation time by 70%. The files are up to 100x smaller than traditional videos and easy to change, which unlocks collaboration synergies between educators and learners, paving the way for a video collaboration platform equivalent to GoogleDocs for documents.

### **Culture:**

Castofly is a flat organization that no one is boss. We work together using an agile style and everyone is reporting to everyone! If you want to see how it feels to work in Castofly, please check out our Career page at [castofly.net/career](https://castofly.net/career)

### **Job Overview:**

From a UI/UX perspective, the company is entering an exciting stage. Our first public version (beta) was released early this year. As a result, we are receiving critical feedback from the users about their experience and how we can improve the interface. We are looking for a candidate who can take this feedback and improve our UX/UI. The ideal applicant will be creative, organized, ambitious, hardworking, self-motivated, and have excellent communication skills.

### **Responsibilities:**

- Wireframe and design new features & workflow
- Arrange, lead and document usability tests with the users
- Incorporate the feedback from users into the Castofly UX
- Closely work and communicate with the software development team
- Helping with digital marketing and brand awareness

### **Intern Basic Eligibility Criteria**

This position is partially funded by [Career Launcher](#) program. To be eligible, interns **must** meet the following criteria:

- post-secondary graduates, who are up to 30 years, or younger, at the start of the internship
- Canadian citizens or permanent residents

### **Qualifications:**

- UI/UX guru (hands-on experience is a must)
- Good understanding of best practices of UX and UI
- Excellent communication skills
- Previous experience in leading usability tests

- Previous experience in digital marketing is an asset
- Java programming experience is an asset

**How to apply:**

If you are interested in this position, please send your resumé and transcript to [jobs@castofly.com](mailto:jobs@castofly.com) with “UX/UI Application” in the subject.